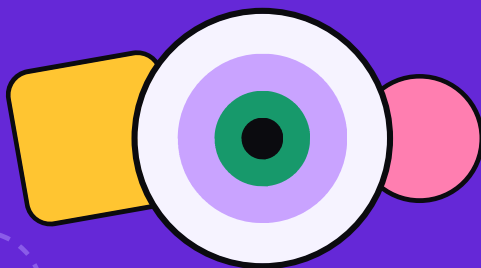




PURPLEROCKET

3-MONTH SKILL DEVELOPMENT PROGRAM

Four career tracks. Live classroom sessions. Real, client-grade projects you can show a client on day one.



WORDPRESS

AI & AUTOMATION

DIGITAL MARKETING

BUSINESS DEVELOPMENT

purplerocket.co

Three months of classroom work, built around projects that behave like client work.

Every track runs on the same rhythm: three hours a week in a room with a tutor, a project you carry from brief to delivery, and guidance on turning the skill into paid work.



3 hours a week

Weekday evening or Sunday morning batches, so the program fits around a job or college.



Projects, not exercises

Live websites, working AI agents, real ad campaigns and outbound sprints you run yourself.



Certificate of completion

Issued at the end of the three months, once your project work is delivered.



Career & freelancing guidance

How to price, pitch and find the first few clients in the track you have just learnt.



Four tracks, one schedule

01



WordPress Web Development

Tutor: Khalief Arif

Rs. 7,500 / month

02



AI & Automation

Tutor: Fahad Makhdoomi

Rs. 10,000 / month

03



Digital Marketing

Tutor: Fahad Makhdoomi

Rs. 7,500 / month

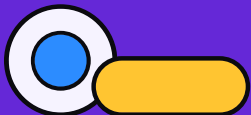
04



Business Development

Tutor: Syed Muhammad Maroof

Rs. 5,000 / month



Every track: two batch options, three hours
a week, twelve weeks.

WordPress Web Development



Learn the fundamentals of web development and build professional, live websites using WordPress through hands-on projects and practical training.

WHAT'S INCLUDED

- 3 hours per week of classroom sessions
- Free domain and hosting for one year
- Certificate of Completion
- Career & freelancing guidance

PROJECTS

An Information website for a mock business

An ecommerce website for a Kashmiri brand

TUTOR

Khalief Arif

FEE

Rs. 7,500 / month

BATCH 1

Mon, Tue, Wed · 5:00 – 6:00 PM

BATCH 2

Sunday · 8:00 – 11:00 AM



AI & Automation



Learn how to use AI tools and automation platforms to build smarter workflows, automate repetitive tasks, and create practical AI-powered solutions for real-world businesses.

WHAT'S INCLUDED

- 3 hours per week of classroom sessions
- Hands-on AI & automation projects
- Practical training with industry tools
- Certificate of Completion
- Career & freelancing guidance

PROJECTS

Receptionist AI agent

Graphics Designer AI agent

Web Designer AI agent

TUTOR

Fahad Makhdoomi

FEE

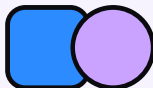
Rs. 10,000 / month

BATCH 1

Mon, Tue, Wed · 5:00 – 6:00 PM

BATCH 2

Sunday · 8:00 – 11:00 AM



Digital Marketing



Learn the fundamentals of digital marketing and build practical skills in social media, SEO, paid advertising, content marketing, and lead generation through real-world projects.

WHAT'S INCLUDED

- 3 hours per week of classroom sessions
- Hands-on digital marketing projects
- Social media & content strategy
- SEO & paid advertising fundamentals
- Certificate of Completion
- Career & freelancing guidance

PROJECT

Meta Ads and Google Ads campaigns for a mock businesses.

TUTOR

Fahad Makhdoomi

FEE

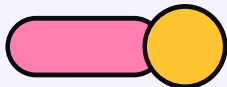
Rs. 7,500 / month

BATCH 1

Mon, Tue, Wed · 5:00 – 6:00 PM

BATCH 2

Sunday · 8:00 – 11:00 AM



Business Development



Learn how to find prospects, build relationships, generate leads, close deals, and develop practical sales strategies to drive business growth.

WHAT'S INCLUDED

- 3 hours per week of classroom sessions
- Hands-on sales & business development exercises
- Lead generation & prospecting techniques
- Sales, negotiation & closing skills
- Certificate of Completion
- Career & freelancing guidance

PROJECTS

Lead generation and
outbound email campaigns

B2B Cold calling sprints

TUTOR

Syed Muhammad Maroof

FEE

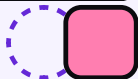
Rs. 5,000 / month

BATCH 1

Mon, Tue, Wed · 5:00 – 6:00 PM

BATCH 2

Sunday · 8:00 – 11:00 AM



TIMINGS

Batches and schedule

Pick one batch per track. Weekday batches run three evenings a week; Sunday batches cover the same three hours in one morning session.

TRACK	BATCH 1	BATCH 2
WordPress Web Development	Mon, Tue, Wed 5:00 – 6:00 PM	Sunday 8:00 – 11:00 AM
AI & Automation	Mon, Tue, Wed 5:00 – 6:00 PM	Sunday 8:00 – 11:00 AM
Digital Marketing	Mon, Tue, Wed 5:00 – 6:00 PM	Sunday 8:00 – 11:00 AM
Business Development	Mon, Tue, Wed 5:00 – 6:00 PM	Sunday 8:00 – 11:00 AM



Program length: 12 weeks per track, from the batch start date.

Pick a track and register

WordPress Web Development

Rs. 7,500/m

AI & Automation

Rs. 10,000/m

Digital Marketing

Rs. 7,500/m

Business Development

Rs. 5,000/m

REGISTER AT

purplerocket.co/training

Call +91 70069 88073 · +91 94690 93780

